

Biggest Mistakes in Managing Change

Not understanding the importance of people

Organisations don't change. People do – or they don't buy into the reason for change, or aren't included in the planning, there will be no successful change, regardless of how brilliant the strategy.

- Not appreciating that people throughout the parish will have different reactions to change Expecting everyone to handle change in the same way or within the same time frame is unrealistic. Consistent and repeated coaching and direction is required for effective pastoral leadership.
- Treating transformation as an event, rather than a mental, physical, and emotional process

Large scale organisational change usually triggers emotional reactions ranging from denial and negativity to acceptance and commitment. Leadership can either facilitate this emotional process or ignore it – at the peril of the transformation effort.

Being less than candid

Communicate openly and honestly. Not everyone will thank you for your candour, but

they will never forgive you for anything less. You need to be proactively, even aggressively, sharing everything – the opportunities, risks, mistakes, potentials, failures – and then invite people to work on these challenges together.

Not appropriately "setting the stage" for change

Prepare parishioners by giving them pertinent information in a timely manner (external vs. internal change).

- Trying to manage transformation with the same strategies used for incremental success Understanding the effects of asking for external versus internal change on parishioners is a key element in effectively managing change.
- Forgetting to negotiate the new contract between pastoral leadership and parishioners You need to make sure that while parishioners may understand what they are losing, they might not have a clear picture of what they are gaining.
- Believing that what you thought you communicated is what parishioners heard Make sure your communication strategy is consistent with your actions.
- Underestimating human potential

Trust in the innate intelligence, capability, and creativity of your parishioners.

 Forgetting to include God in the changes
Pray...pray...pray... in small groups, in large groups, on prayer lines, everywhere, all the time. Make the presence of God felt and known throughout all phases of change and transformation.